

WHAT IS CO-SPONSORSHIP?

A co-sponsorship in student involvement programming, is when two or more groups or organizations can agree to jointly participate in producing a program to help benefit their organization and the schools community.

WHY

CO-SPONSOR?

Events get bigger and better when more people and resources come together. Support the activities that other TCNJ groups are planning. Multiple organizations with multiple budgets and ideas equals more success for your event!

BENEFITS OF

CO-SPONSORING:

- MAXIMIZE YOUR EVENTS REACH
- POTENTIALLY GAIN CLUB MEMBERS
- LARGER SOCIAL MEDIA EXPOSURE
- CONNECT WITH OTHER ORGANIZATIONS
- BETTER COMMUNITY ENGAGEMENT

